

## CONTRACT



WPMT-TV  
2005 South Queen Street  
York, PA 17403  
(717) 843-0043

Contract / Revision 403054 /		Alt Order # 06400911
<b>Product</b> <b>SUPERPAC 4 AMER</b>		
Contract Dates 11/01/12 - 11/06/12	Estimate # N01N06	
Advertiser SuperPac for America	Original Date / Revision 10/31/12 / 11/02/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPMT	Account Executive Cheryl Long	Sales Office Telerep Washin
Special Handling		
<b>Demographic</b> Adults 35+		
IDB# 1046	Advertiser Code SPACA	Product Code ORDR
Agency Ref	Advertiser Ref	

And:

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	43	11/02/12	11/02/12	FRI 1p-2p	1p-2p		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$40.00		
2	43	11/02/12	11/02/12	FRI Late News	10p-11p		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$750.00		
3	43	11/02/12	11/02/12	FRI Late News 11p	11p-1130p		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$125.00		
4	43	11/02/12	11/02/12	FRI 2p-3p	2p-3p		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$40.00		
5	43	11/02/12	11/02/12	FRI 3p-4p	3p-4p		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$40.00		
6	43	11/02/12	11/02/12	FRI 6a-7a	6a-7a		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$75.00		
7	43	11/02/12	11/02/12	FRI 7a-8a	7a-8a		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$75.00		
8	43	11/02/12	11/02/12	FRI 8a-9a	8a-9a		:30			NM	1
		<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -----1--				<u>Spots/Week</u> 1	<u>Rate</u> \$65.00		
9	43	11/05/12	11/05/12	MON 1p-2p	1p-2p		:30			NM	1
		<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> 1-----				<u>Spots/Week</u> 1	<u>Rate</u> \$40.00		
10	43	11/05/12	11/05/12	MON Late News	10p-11p		:30			NM	1
		<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> 1-----				<u>Spots/Week</u> 1	<u>Rate</u> \$750.00		
E	11	43	11/05/12	11/05/12	MON Late News 11p	11p-1130p		:30		NM	1
		<u>Start Date</u> Week: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> 1-----				<u>Spots/Week</u> 1	<u>Rate</u> \$125.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
403054 /	06400911
Contract Dates	Product
11/01/12 - 11/06/12	SUPERPAC 4 AMER
Advertiser	Estimate #
SuperPac for America	N01N06
Original Date / Revision	
	10/31/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Spots	Amount
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate					
1	43	11/05/12	11/11/12	MON	Late News 11p	11p-1130p	M-----	:30	\$125.00		
		See MG 11.2									
		Program Change									
2	43	11/05/12	11/05/12	M-F	6p-7p News	6p-7p	M-----	:30	\$125.00		
		MG for 11.1 11/05									
12	43	11/05/12	11/05/12	MON	2p-3p	2p-3p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$40.00					
13	43	11/05/12	11/05/12	MON	3p-4p	3p-4p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$40.00					
14	43	11/05/12	11/05/12	MON	5a-6a	5a-6a		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$50.00					
15	43	11/05/12	11/05/12	MON	6-630p News	6p-630p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$135.00					
16	43	11/05/12	11/05/12	MON	6a-7a	6a-7a		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$75.00					
17	43	11/05/12	11/05/12	MON	630p-7p News	630p-7p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$200.00					
18	43	11/05/12	11/05/12	MON	7a-8a	7a-8a		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$75.00					
19	43	11/05/12	11/05/12	MON	730p-8p	730p-8p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$500.00					
20	43	11/05/12	11/05/12	MON	8a-9a	8a-9a		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$65.00					
21	43	11/05/12	11/05/12	Mon	8p-9p	8p-9p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 11/05/12	11/11/12	1-----	1	\$1,600.00					
22	43	11/03/12	11/03/12	Late Run	10P News	Various		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 10/29/12	11/04/12	-----1-	1	\$450.00					
23	43	11/04/12	11/04/12	Su	Late News	10p-11p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 10/29/12	11/04/12	-----1	1	\$650.00					
24	43	11/04/12	11/04/12	Sun	Fox News 9a-10a	9a-10a		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 10/29/12	11/04/12	-----1	1	\$125.00					
25	43	11/01/12	11/01/12	THU	1p-2p	1p-2p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 10/29/12	11/04/12	---1---	1	\$40.00					
26	43	11/01/12	11/01/12	THU	Late News	10p-11p		:30			
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week: 10/29/12	11/04/12	---1---	1	\$750.00					

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403054 /	06400911	
Contract Dates	Product	Estimate #
11/01/12 - 11/06/12	SUPERPAC 4 AMER	N01N06
Advertiser		
SuperPac for America		
Original Date / Revision		
10/31/12 / 11/02/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
27	43	11/01/12	11/01/12	THU Late News	11p		:30			NM	1 \$125.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$125.00		
28	43	11/01/12	11/01/12	THU 2p-3p		2p-3p	:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$40.00		
29	43	11/01/12	11/01/12	THU 3p-4p		3p-4p	:30			NM	1 \$40.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$40.00		
30	43	11/01/12	11/01/12	THU 5a-6a		5a-6a	:30			NM	1 \$50.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$50.00		
31	43	11/01/12	11/01/12	THU 6-630p News		6p-630p	:30			NM	1 \$135.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$135.00		
32	43	11/01/12	11/01/12	THU 8a-9a		8a-9a	:30			NM	1 \$65.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	---1---				1	\$65.00		
N	33	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	1	\$5,165.00	NM
N	34	43	11/05/12	11/05/12	MON 11a-12p	11a-12p	M-----	:30	1	\$40.00	NM
N	35	43	11/05/12	11/05/12	MON 4p-5p	4p-5p	M-----	:30	1	\$40.00	NM
N	36	43	11/04/12	11/04/12	Su 8p-830p	8p-830p	-----S	:30	1	\$800.00	NM
N	37	43	11/04/12	11/04/12	Su 830p-9p	830p-9p	-----S	:30	1	\$600.00	NM
N	38	43	11/04/12	11/04/12	Su Prime C1	Su 9p-930p	-----S	:30	1	\$800.00	NM
N	39	43	11/04/12	11/04/12	Su Prime C2	Su 930p-10p	-----S	:30	1	\$600.00	NM
N	40	43	11/06/12	11/06/12	TUE 5a-6a	5a-6a	-T-----	:30	1	\$50.00	NM
N	41	43	11/06/12	11/06/12	M-F 6a-7a	6a-7a	-T-----	:30	1	\$75.00	NM
N	42	43	11/06/12	11/06/12	M-F 7a-8a	7a-8a	-T-----	:30	1	\$75.00	NM
N	43	43	11/06/12	11/06/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$65.00	NM
N	44	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p	M-----	:30	1	\$2,500.00	NM
N	45	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	2	\$750.00	NM
N	46	43	11/03/12	11/03/12	College Football	Various	-----S-	:30	2	\$2,500.00	NM
N	47	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	2	\$10,000.00	NM
N	48	43	11/04/12	11/04/12	Late Run 10P News	Various		:30			NM
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/29/12	11/04/12	-----2				2	\$1,000.00		
N	49	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	1	\$2,000.00	NM
N	50	43	11/04/12	11/04/12	NFL Post Game	Various	-----S	:30	1	\$2,000.00	NM

Totals 54 \$50,685.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	54	\$50,685.00	\$43,082.25
<b>Totals</b>	<b>54</b>	<b>\$50,685.00</b>	<b>\$43,082.25</b>

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403054 /	06400911	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/12 - 11/06/12	SUPERPAC 4 AMER	N01N06
<u>Advertiser</u>		<u>Original Date / Revision</u>
SuperPac for America		10/31/12 / 11/02/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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